



“Greenteam” Revolutionizes Courier Service

Toronto, Ontario. July 10, 2007

Secured Courier today unveiled its “Greenteam” service that will eliminate motorized delivery vehicles from its fleet in the downtown core. Secured will immediately pull 60 vehicles from the downtown core (Eglinton to the Lake and Dufferin to Bayview) throughout the business day. Packages coming from outside the zone will be transferred to “peddle power” at the edge of this zone. Greenteam bicycles, walkers on foot and Metro Pass TTC couriers will be facilitating all pick-ups and deliveries. All other deliveries within the GTA will still use motorized vehicles switching to hybrids over the next two years.

Secured Courier is a Toronto based company that has been serving Toronto’s thriving business community for over 20 years. This move was made to address the negative impact of more traffic, more vehicles and even more pollution that denigrates the quality of life in the city.

The new service will help to accomplish the following:

- *Reduce gridlock.
- *Free up temporary parking spots.
- *Reduce emissions on an ever-increasing basis.
- *Deliver packages faster in the Green Zone.
- *Reduce costs and eliminate fuel surcharges.
- *Increase awareness that “You can make a difference”.
- *Reduce waste paper by handling all orders through our internet website.
- *Promote events that highlight the benefit of our company and its contribution to an environmentally friendly city.
- *Contribute 5% of our corporate profits to the Toronto Tree Advocacy program and plant additional trees on behalf of Greenteam clients to increase our tree canopy here in the GTA.

“Greenteam Courier is an example of new ideas and initiatives that not only create a new business in our community that addresses the issues of air quality and traffic congestion in a positive and concrete manner, but they are also good corporate citizens as they involve all of their customers in an ongoing project of urban reforestation. A win win for everyone in Toronto.” Joe Pantalone, Deputy Mayor, City of Toronto.

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